



EUROMED Invest Academy in Serbia

“Cooperation - Complementarity between the South Mediterranean and the Western Balkans”

25-27 March 2015

Chamber of Commerce and Industry of Serbia

Belgrade, Serbia



Project financed by the European Union, the MedAlliance and the local authorities of Marseille - PACA



Project implemented by the MedAlliance consortium under ANIMA coordination



EUROMED Invest Academy Serbia - Preliminary Programme

Tuesday 24 March

19.00 – 21.30	Arrival of the participants <i>Welcome Dinner "Ice Breaking Dinner"</i>
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Wednesday 25 March

08.30 – 09.30	Venue: Chamber of Commerce and Industry of Serbia, St. Resavska 15, Belgrade
09.30 – 11.15	Registration of participants Welcome session: <i>Representative from President's cabinet, Chamber of Commerce and Industry of Serbia TBC Željko Sertić, Minister, Ministry of Economy TBC EUD - Oskar Benedikt deputy Head of Delegation, EU Delegation in Serbia TBC</i> Presentation of the EUROMED Invest project – <i>Emmanuel Noutary, General Delegate, Anima Investment Network</i> Presentation of the EUROMED Invest Academy – <i>Dirk Vantuyghem, Director International Affairs, EUROCHAMBRES</i>
11.15 – 11.30	<i>Coffee break</i>
11.30 – 12.30	"Relations with the EU: institutional framework, common priorities" <i>Bernard Brunet, acting Head of Unit, "Thematic support, monitoring evaluation", DG NEAR, European Commission TBC</i> "New institutional priorities and new opportunities for the business community" <i>Dirk Vantuyghem, Director International Affairs, EUROCHAMBRES</i>
12.30 – 14.00	<i>Lunch</i>
14.00 – 15.30	"Convergence towards the "Small Business Act" for Europe" <i>Christos Kyriatzis, Deputy Head of Unit, International Affairs and Missions for growth Unit, DG GROW, European Commission</i> <i>Marie-José Char, GIZ International</i>
15.30 – 15.45	<i>Coffee break</i>
15.45 – 17.30	Common session "Economic benchmark & business and investment opportunities" <i>Hugues de Cibon, OCO Global</i> <i>Aleksandar Kemiveš, Head of Center for Investment Support and PPP, Chamber of Commerce and Industry of Serbia</i> Case study : "Turkey: a bridge between the mediteranean region and the Western Balkans" <i>Mustafa Bayburtlu, Head of the European Union department, TOBB</i>
19.30 – 21.30	<i>Dinner with networking activities</i>

Thursday 26 March

09.00 – 10.30	Venue: Chamber of Commerce and Industry of Serbia, St. Terazije 23, Belgrade Common session "Regional integration" <i>Milivoje Miletić, Vice President, Chamber of Commerce and Industry of Serbia TBC Jadranka Zenić Zeljković, Head of WTO Department, Ministry of Trade, Tourism and Telecommunications of Serbia TBC Snežana Rašeta Peković, Senior Adviser, Centar for Multilateral Cooperation, Chamber of Commerce and Industry of Serbia</i>
10.30 – 10.45	<i>Coffee break</i>
10.45 – 12.15	Institutional Benchmark: Dialogue at BSO level Session 1a "Support to Investment (presentations of BSO from IPA and EU neighborhood countries)" <i>Hugues de Cibon, OCO Global</i> Session 1b "Support to SMEs (presentations of BSO from IPA and EU neighborhood countries)" <i>Mohamed Hassan, General Authority for</i>



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	<i>Aristomenis Syngros, Invest in Greece</i> <i>Safae Idrissi Sijilmassi, AMDI TBC</i> <i>Speaker from the Serbian Investment and Export Promotion Agency (SIEPA)</i>	<i>Investment and Free Zones (GAFI)</i> <i>Gerorge Catinis, Euro-Arab Business Council</i> <i>Nataša Kecman, Director, Center for services and mediation, Chamber of Commerce and Industry of Serbia</i>
12.15 – 13.30	<i>Lunch</i>	
13.30 – 15.00	Session 2a "Commercial mediation/arbitration" <i>Vincent Tilman, Senior adviser, EUROCHAMBRES</i> <i>Daniela Morante, Lawyer and Board Member of ISPRAMED</i>	Session 2b "Concrete opportunities for future cooperation: Business matchmaking, Economic observatory" <i>Kristina Ober, Tecnology Park Ljubljana (SLO)</i> <i>Christophe Durand, International Trade Center TBC</i> <i>Marija Ašković Matić, Head of Center for Projects management, Chamber of Commerce and Industry of Serbia</i>
15.00 – 15.15	<i>Coffee break</i>	
15.15 – 16.45	Common Session "Financial involvement of the institutions in the Balkan and southern neighbourhood countries": "Opportunities for EU Funding" <i>Holger Schroeder, Head of operations, EU Delegation in Serbia TBC</i> "EBRD investment in the Balkan and SEMED Region" <i>Matteo Patrone, Director EBRD for Serbia</i>	
19.00 – 21.00	<i>Dinner and award Ceremony</i>	
Friday 27 March		
09.00 – 13.00	Study tour	
13.00 – 14.00	<i>Final cocktail</i>	
	Departure of participants	

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