



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط

TESTIMONIALS & SUCCESS STORIES

TITLE: **SUCCESS STORY | The Euro-Med Green Energy Business Roadshow in Cairo**

EVENT: Green Energy Roadshow
DATE, PLACE: 7-8 December 2015 - Cairo, Egypt
WEB SITE: www.euromedinvest.eu

In the framework of EUROMED Invest, the business event **Euro-Med Green Energy Business Roadshow** was held in Cairo in December 2015.

Its aim was the increase of business partnership streams between Egypt and European countries, as well as encouraging South-South relations and foreign direct investments in the renewable energy sector.

In Egypt, cut in fossil energy subsidies, the recently Renewable Energy Law and Feed-In-Tariff has led to an unprecedented boom in the green energy sector.

Among the several participants, Tawfik Hany, currently technical director for OCEANIA ENGINEERING SYSTEMS based in Egypt, benefitted from this business event looking for developing a network of professionals experienced in the field of renewables and aiming at taking advantage on the recent trends and technologies of the sector.

Tawfik Hany successfully reached its goal and obtained some concrete results after his participation in the Green Energy Roadshow.

He is currently in negotiation with 2 foreign companies to import solar panels to Egypt, thus becoming the sole distributor in Egypt, which represents a great development opportunity for its company.

The German-Arab Chamber of Industry and Commerce, ASCAME, BusinessMed, UHCCI, CEEBA, Eurochambres, and FEDCOC, organisers of this EUROMED Invest operation, are very satisfied for the mobilisation of more than 150 participants, including 30 European companies, clusters and BSOs looking for green energy opportunities and partners in Egypt.

The quality of speakers and presentations delivered in the event was very useful; it helped me in having a clear picture of the sector's current situation. I have been also connected with professionals and SMEs in the region who are looking for new businesses in Egypt.

Tawfik Hany,
OCEANIA Engineering.



Through EUROMED Invest programme, 1,000 business projects have been mobilised, participating in 4.500 business meetings, and leading to 720 promising business partnerships or foreign direct investments.

Dr. Alaa Ezz,
CEEBA Association.

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