



Revue de presse




Project financed by the European Union, the MedAlliance and the local authorities of Marseille - PACA



Project implemented by the MedAlliance consortium under ANIMA coordination





 <p>EURO-MED MOBILITIES www.euro-med.fr</p>	<p>Web</p>
	<p>September 1, 2015</p>

EUROMED INVEST : RENFORCER LE PARTENARIAT ENTRE LA CHAMBRE DE COMMERCE DE BRUXELLES ET LES CHAMBRES DU LIBAN



Dans le cadre de son programme de mentorat en faveur des organismes de soutien aux entreprises, le projet EUROMED – financé par l'UE – s'emploie à consolider les relations entre la Chambre de commerce de Bruxelles et quatre chambres de commerce libanaises. Au début de cette année, Olivier Willocx, administrateur-délégué de la Chambre de commerce de Bruxelles, a passé deux jours à Beyrouth afin d'échanger des expériences et des bonnes pratiques avec quatre chambres de commerce libanaises. Les participants ont été encouragés à réfléchir à l'amélioration des services,

notamment par le biais de l'augmentation du nombre de membres, l'internalisation et les investissements directs étrangers, le volontariat d'entreprise et l'amélioration de la planification stratégique. Suite aux partenariats mis en place à Beyrouth, les représentants de la Chambre de Commerce de Zahlé et de la Bekaa ont participé à la 4e Académie EUROMED Invest organisée à Bruxelles et ont consolidé le partenariat entre les deux chambres. Les Chambres de commerce restent en contact afin d'assurer le suivi de ces initiatives. L'objectif du projet EUROMED Invest est de stimuler les affaires et l'investissement privé dans la région euro-méditerranéenne et de contribuer à un développement économique inclusif. Les activités du projet visent à habilitier les réseaux d'affaires et d'investissement euro-méditerranéens à mettre en œuvre des stratégies ciblées en faveur du développement des PME dans des secteurs spécifiques: l'agro-alimentaire, l'eau et les énergies alternatives, le tourisme, les transports et la logistique, industries culturelles et créatives.

Source: <http://www.euro-med.fr/article/176/euromed-invest-renforcer-le-partenariat-entre-la-chambre-de-commerce-de-bruxelles-et-les-chambres-du-liban>



	Web
	September 10, 2015

Barcelona Chamber of Commerce

The Barcelona Chamber of Commerce and Industry is a representative institution, independent ensuring the promotion of economic and business activity and sustainable development of the Catalan region.

The competences of the Chamber extend from innovation, entrepreneurship, competitiveness, trainings and internationalization to a wide range of topics to support firms. Its presence throughout the territory allows the Chamber to get to know closely the reality and dynamism of the economics of the entities and establish close contact with them in order to better attend to their needs and offer them services to help them improve their business.

The Barcelona Chamber of Commerce is aware of the importance of playing an active role in a national and international level and has participated in many projects as partner and also as a leader. It has experience in ENPI CBC Med, INTERREG, CIP and Leonardo da Vinci programmes among others.

The participation in these projects allows the Chamber to offer the knowledge acquired by supporting their network of Catalan entities in order to improve their competitiveness sand skills and also to promote the practices developed by the Chamber and Catalan entities to other organizations that might be interested in them.

In the framework of the Mediterranean área, we can highlight the ENPI CBC Med Programme: Strategic Hubs for the Analysis and Acceleration of the Mediterranean Solar Sector (SHAAMS) project and the Green Med Initiative (GMI) project. The SHAAMS project, in which the Chamber participates as leader, aims to raise public awareness on energy efficiency through the transferability and implementation of good practices in legal, regulatory, economic and organizational issues including the promotion of new financing mechanisms to facilitate the take up of solar technologies. And the GMI project main’s objective is to increase environmental awareness in the participating regions and develop a recycling program through the integrated operation of innovative technologies. This project is aimed especially at young people, whether in Universities or Schools, to involve them actively in the world of recycling and sustainability.

Moreover, the Chamber has also experience in participating in EUROMED invest projects related to renew the interest of SMEs in the Euro-Mediterranean market, organizing specific events such as MEDA-LOGISTICS & TRANSPORT ROADSHOW and EUROMED INVEST Academy Barcelona which is going to celebrate in November. The MEDA-LOGISTICS & TRANSPORT ROADSHOW included B2B meetings and B2Governments meetings, Workshops and Presentations, about investment opportunities in Turkey, Lebanon, Egypt, Tunisia and Morocco; Networking space and Helpdesks of Investment Promotion Actors.

Finally, in the framework of INTERREG IVC Programme, The Barcelona Chamber of Commerce has participated in the Innovating Entrepreneurship policies in the Crafts sector (INNOCRAFTS) project among others. This project aims to design and implement effective policies to support the crafts sector and contemporary art.



Other projects in which the Chamber has participated are Enterprise Europe Network (COSME), CYBERSUDOE INNOV (SUDOE-Interreg IV B), FAD-INS – Fashion Audiovisual Design Industries Innovation Schemes (CIP), EM 2.0 – Web Advanced Export Manager (Leonardo da Vinci), ENT

TEACH – Entrepreneurship Teaching (Leonardo da Vinci), GREEN IT NET – Green IT Network Europe (INTERREG IVC), TOK TOC – Transfer of Knowledge-Transfer of Human Capital (INTERREG IV4), Go to Mediation (Directorate-General Justice) and Mediation Meets Judges (European Union Civil Justice Programme).

We would like to participate in Med projects as a partner.

Source: <http://interreg-med.eu/forums/topic/barcelona-chamber-of-commerce-2/>



Euro-Méditerranée

Web

September 13, 2015

EUROMED Invest : renforcer le partenariat entre la Chambre de commerce de Bruxelles et les chambres du Liban



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été encouragés à réfléchir à l’amélioration des services, notamment par le biais de l’augmentation du nombre de membres, l’internalisation et les investissements directs étrangers, le volontariat d’entreprise et l’amélioration de la planification stratégique.

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L’objectif du projet EUROMED Invest est de stimuler les affaires et l’investissement privé dans la région euro-méditerranéenne et de contribuer à un développement économique inclusif. Les activités du projet visent à habiliter les réseaux d’affaires et d’investissement euro-méditerranéens à mettre en œuvre des stratégies ciblées en faveur du développement des PME dans des secteurs spécifiques: l’agro-alimentaire, l’eau et les énergies alternatives, le tourisme, les transports et la logistique, industries culturelles et créatives.

Par EU Neighbourhood Info

Pour en savoir plus

Communiqué de presse

EUROMED Invest – Site web

EUROMED Invest – fiche et actualités

EU Neighbourhood Info Centre – Dossier de presse – Commerce et soutien aux petites entreprises : renforcer la croissance et la prospérité partagée

Source: <http://euro-mediterranee.blogspot.fr/2015/09/euromed-invest-renforcer-le-partenariat.html>



	Web
	September 18, 2015

EU project to hold webinar to help young entrepreneurs from Southern Mediterranean run their business successfully



A webinar on "How to Manage Innovation Processes Successfully - Insights for Young Entrepreneurs, Start-ups and Diaspora" will be organised on 29 September from 1 to 3 p.m. as part of the activities of the EU-funded Euromed Invest project.

The online session will address the most important methodologies and give advice on how to successfully run a business, be more creative, strengthen contacts with the R&D environment, manage the innovation process internally and take advantage of strategic networking to exploit all opportunities concerning access to finance and innovation through internationalization.

The webinar series is an in-depth follow up on the master classes for young entrepreneurs' initiative to allow participants to leverage the knowledge gained during the master classes; newcomers are also welcome.

Register by sending an email to academy@insme.it

The aim of the EUROMED Invest project is to boost private business and investment within the Euro-Mediterranean region to contribute to an inclusive economic development. The project activities aim to empower Euro-Med business and investment networks to implement targeted strategies in support of SME development in specific sectors: agri-food, water and alternative energies, tourism, transport and logistics, cultural and creative industries. (EU Neighbourhood Info)

Read more

Press release


EUROMED Invest website, facebook and twitter

EUROMED Invest fiche and news

EU Neighbourhood Info Centre press pack – Trade cooperation and support to SMEs: Enhancing growth and shared prosperity

Source: http://www.enpi-info.eu/mainmed.php?id_type=1&id=42119&lang_id=450&utm_source=Oempro&utm_medium=Email&utm_content=Subscriber%232006&utm_campaign=EU%20project%20to%20hold%20webinar%20to%20help%20young%20entrepreneurs%20from%20Southern%20Mediterranean%20run%20their%20business%20successfully



	Web
	September 26, 2015

COMPLETED PROJECTS (TOTAL: 20)

eCreative	Europeana Creative
Ed2.0Work	Ed2.0Work Project - European Network for the integration of Web2.0 in education and work
EMMINVEST	European Mobile and Mobility industries international INVESTment programme
Euromed Invest	Euromed Invest
Euromed@Change	Euromed@Change
GReaC	Getting Ready for Capital
INNOMATNET	INNOMATNET

Source: <http://ebnbeta.eu/?p=project&t=project&a=sl>



	Web
	September 27, 2015

Salon international des technologies et des produits pour le développement durable et les services municipaux

Dans le cadre du projet EUROMED Invest, La Chambre de Commerce et d'Industrie Dahra collabore pour l'organisation du Salon International des technologies et des produits pour le développement durable et les services municipaux, qui aura lieu du 27 au 30 octobre 2015 à Poznan- POLAN;

Aux Opérateurs Économiques désirant participer à cette manifestation de nous contacter dans les brefs délais sur:

E-mail: s.belbachir@ccidahra.com / mob. 0550.901.928

Source: <http://heyevent.com/event/fafartg26h7rga/salon-international-des-technologies-et-des-produits-pour-le-developpement-durable-et-les-services-municipaux>



	Web
	September 28, 2015

Social Entrepreneur Exchange & Development in the EuroMed - SEED EuroMed

Don't miss the webinar tomorrow from EU-funded Euromed Invest project on "How to Manage Innovation Processes Successfully - Insights for Young Entrepreneurs, Start-ups and Diaspora"! Check out all the details via ENPI Info Centre <http://bit.ly/1ViBDga>

Source: <https://fr-fr.facebook.com/SeedEuroMed>



	Web
	September 29, 2015

Let's Capitalize Your MED Initiative!
Euro-Mediterranean Cooperation Summer School 2015

29th September, Tuesday

9:00 – 13:00	<p>EU financial instruments for the Euro-Mediterranean regions:</p> <ul style="list-style-type: none"> • ENI - European Neighbourhood Instrument (bilateral support, multi-country support, cross-border cooperation) • EuropeAid Call for proposals & Procurement Notices • Horizon 2020 – International cooperation • EuroMed Invest • Erasmus + • Life 2014 – 2020 <p>Project design (Logical Framework Approach) and management (Project Cycle Management)</p>
16:30 – 18:30	<p>Capitalization session: METAPLAN about the design of Euro-Mediterranean projects</p>

Source: <http://www.euromedsummerschool.eu/training-agenda>